**Ray Lanfranco**

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GitHub: <https://github.com/raylanfranco> | Portfolio: <http://www.raylanfran.co>

**Summary**

Self-taught Software Engineer with 10+ years of experience crafting elegant and scalable front-end and full-stack applications across industries like advertising, architecture, and SaaS. Proven success in both corporate and entrepreneurial environments, recently founding a freelance web studio to stay sharp and serve clients. Proficient in Next.js, Angular, React, Tailwind CSS, GraphQL, and backend stacks like Node.js, PostgreSQL, Prisma. Highly design-literate with a keen eye for detail, passionate about building performant and beautiful user experiences, recently working across freelance and contract environments to build real-world SaaS systems, dashboards, and client tools..

**Experience**

Founder & Lead Front-End Developer

Victory Rush | Dallas, TX (Remote)

May 2023 – Present

* Founded a boutique digital studio specializing in responsive websites and branding for fitness businesses, consultants, and local service providers.
* Designed and developed full-stack applications using Next.js, Tailwind CSS, GraphQL, and Prisma, with real-time chat, user auth, and dashboard features.
* Produced reels, short-form content, and digital assets to boost client engagement and reach.
* Signed initial clients on monthly retainers and am actively refining internal systems, including dashboard builders, portfolio frameworks, and niche SaaS templates
* Built scalable infrastructure for a gym franchise, including a client portal with user profiles, chat inbox, and content management.

Technologies Used: Next.js, Tailwind CSS, GraphQL, Prisma, PostgreSQL, Supabase, Vercel

Software Engineer (Contract)
 High Point Travel | Dallas, TX
 March 2025 – June 2025

* Contributed to the rapid delivery of internal tooling using modern frameworks like Next.js 14–15, Tailwind CSS, and Supabase.
* Developed scalable features including Completed Development Requests, Director Queues, and a Demo Mode system for stakeholder previews.
* Refactored frontend architecture for enhanced performance and clarity across engineering dashboards.
* Collaborated closely with design and dev leads to hit aggressive sprint goals within a fast-paced travel tech environment.

Technologies Used: Next.js 14/15, Tailwind CSS, Supabase, SWR, PostgreSQL, GitHub Actions, Figma

Business Systems Developer

Corgan | Dallas, TX

2021 – 2024

- Spearheaded the development of a dynamic employee portal application utilizing Angular 11, RxJS, TypeScript, and Kendo UI.

- Implemented UI enhancements and custom features, improving application performance and user engagement.

- Designed and prototyped multiple UI versions, presenting interactive options to stakeholders.

- Collaborated cross-functionally with developers and end users to deliver seamless experiences.

Technologies Used: Angular 11, RxJS, TypeScript, SASS

Software Engineer

Vermillion Sky | New York, NY

2020 – 2021

- Built React Native applications using MobX, NestJS, and Firebase for secure, scalable mobile platforms.

- Created and maintained RESTful APIs and PostgreSQL database integrations.

- Worked in agile sprints to collaborate with the design team on pixel-perfect front-end experiences.

Technologies Used: React Native, MobX, NestJS, Firebase, PostgreSQL, React Navigation

Frontend Developer

Saatchi & Saatchi (Toyota Account) | New York, NY

2017 – 2020

- Led the development and maintenance of landing pages using HTML5, CSS, LESS, JavaScript, and jQuery.

- Integrated back-end services to feed live dealership offers into dynamic landing pages.

- Managed CMS content via Teamsite and performed administrative tasks in Salesforce and Google platforms.

Technologies Used: HTML, CSS, LESS, JavaScript, jQuery, MongoDB, Salesforce, Teamsite

Freelance Frontend Developer

Rogue UX | Bronx, NY

2014 – 2017

- Developed responsive websites with a focus on cross-platform compatibility and UI/UX best practices.

- Conducted API integrations and performed content scraping for marketing integrations.

Technologies Used: HTML, CSS, JavaScript, Bootstrap, jQuery

**Technical Skills**

Languages: HTML, CSS, JavaScript, TypeScript, SQL

Front-End: React, Next.js, Angular, Tailwind CSS, RxJS, React Native

Back-End: Node.js, Express.js, GraphQL, Prisma, Firebase, PostgreSQL, MongoDB, Strapi

Tools & Platforms: Git, Supabase, Vercel, Netlify, Azure DevOps

Design & Media: Adobe Photoshop, Illustrator, Premiere Pro, Figma, Canva

Other: Teamsite CMS, Salesforce, Webflow, Content Creation

**References**

Available upon request.